

## Bulletin

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# THIS WAR-MAD WORLD: "Cradle Troops, Forward March"

Military conscription by Germany in violation of the Versailles treaty has prompted the nations to count their man-power. Several are even counting their woman-power and child-power. All children in Italy must undergo military training from the age of four. Many youth organizations in Germany and Russia are militaristic. Women in Japan are taught the use of firearms. In other countries, armed forces have been greatly increased since the world war. The "peace" strength of Germany, France, Russia, Austria, Hungary, Italy, Poland and Great Britain was 1,630,000 men in 1920. To-day it is 2,543,264, to say nothing of the frantic mobilization following Germany's rearmament challenge.



**CANNON FODDER**—These young soldiers are 14-year-old Italian youths. They are fully equipped for military service, although they will not join the active militia until they are 21. All Italian boys are obliged to enter the military "kindergarten" at the age of 4. For seventeen years these lads must study in a military environment. They even doff their civilian clothes until they have completed their training. Their entire education is designed to instill into their minds a strict sense of national patriotism and pride. At the beginning of the great war, Italy possessed 304,672 full-fledged soldiers. To-day she

has 600,000, not including a large force of youths who could bring her "regular" armed forces up to 1,500,000. In addition, she has 373,000 Fascist militia and 92,000 men in other organizations of a semi-military nature. In other words, she is prepared to call on 1,965,000 men at a moment's notice. Military fervor in Italy has never before reached such proportions as these.



**WOMEN "MAN" GUNS**—In 1913 Japan had an armed force of 250,000. To-day she could place 1,000,000 men in the field. And a large number of women, also. The Women's National Defence League comprises women members of families whose men have been conscripted. Although membership is voluntary, the Japanese military spirit has reached such a pitch that thousands of women are joining, and training as ABOVE—wearing gas masks and firing machine guns.



**GIRL SOLDIERS**—Martial music and the waving of flags has sent many an innocent youth to an untimely grave to appease the greed of war profiteers. But it has been left to this year of peace, 1935, to produce a race of humanity willing to dress up young girls in military costumes. These 15-year-old Russian girls typify the martial spirit that is abroad to-day. Fully prepared for air attacks, they carry rifles as well as gas masks.

—Children of this page Copyright, 1935, by Newspaper Service.

Watch To-morrow's Editions for Another Full Page of Startling Pictures Showing World-Wide Mobilization for Possible Chaos



# Hudson's Bay Company.

INCORPORATED 2<sup>ND</sup> MAY 1870.

—STORE HOURS: 9 TO 6 P.M.—

—TELEPHONE 27141—

## ANNIVERSARY SALE

265 YEARS OF PROGRESS

### 1935 All-Wave Console Radios

Clearing the entire balance of maker's stock in Alberta. In sets in all Standard all-wave sets giving you Foreign Stations—London, Paris, Berlin, Rome, Madrid, Buenos Aires as well as American Stations.

Do not miss this extraordinary opportunity on Thursday at 9 a.m.—Terms 8.10 Cash, 7.66 monthly including carrying charge. Terms to out-of-town customers upon request.

Listed \$121.50  
1-3 off 40.50

Balance **\$81**

The lowest price ever offered in Edmonton, for all wave Aeroplane Dial Console Radios.

1/3

### 10 only Battery Console Radios

**6 Tube up-to-the-minute Sets for Farmers or those without Electricity**

These sets use only 5 B batteries and storage battery, and their regular price is \$95. Wire, phone or write us to avoid disappointment—quantity limited—no trade-ins accepted. Every set absolutely guaranteed to give you satisfaction—Convenient terms may be arranged.

—Radio, Third Floor—HBC

COMPLETE WITH BATTERIES AND AERIAL

69.50

### Just Imagine—2-Piece

## CHESTERFIELD SUITES

What value! A real Anniversary Special—large and built for comfort, Chesterfield, durable construction in contrasting tapestry combinations. Large buttoned-back easy chair; high comfortable back; both in roll-arm style. 10 only at this low cost.

The Third Chair if Desired for only 14.50.

44.50



CONVENIENT TERMS

### New Style Dinette Suites

Oak in beautiful light maple finish—table has reflectory adjustable leaves—china cabinet is entirely different, with dome top and roll back doors—plenty of drawer space, too! Four new chairs complete this suite. 6 pieces

69.50

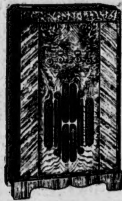
### 10-Piece Living Room Ensemble

See This Extraordinary Sale Offer for

74-inch Chesterfield smartly designed, beautifully tailored in tapestry—hunny back chair—buttoned back chair to match. Cabinet smoker of Birch Walnut—End Table in solid walnut—plant pedestal—occasional chair—magazine rack of Birch-walnut—living room table with walnut top, and oblong style. Footstool in new shape.

79.50

Furniture, Third Floor—HBC



### 44-Pc. Bungalow Sets

For your breakfast nook—a new smart pattern by Set Complete Johnson Bros. Just Rose, Gray and Blue color scheme. A complete setting for six persons, consisting of: 6 plates, 12 cups, 6 saucers, 12 spoons, 12 knives, 12 forks, 12 teaspoons, 12 salt and pepper shakers, 12 butter knives, 12 water tumblers.

4.95

### Specials

6-inch Pottery Flower Vases  
Tall shape, painted colors. 200 only. Each

9c

Clearance Lot English Dinnerware Pieces

Ordinary from discontinued patterns at a fraction of their regular value. All English dinnerware, including: 6" and 8" Soup Plates. Each

15c

English Earthenware Teapots

New cream body, with fancy floral decorations, assorted shapes and colors. 5-cup size. Each

69c

Cottage Sets

14 pieces, consisting of 4 cups and 4 saucers, 4 plates, 4 knives, 4 forks, 4 spoons, 4 salt and pepper shakers, 4 butter knives, 4 water tumblers. Each

\$1

Tennis Racquets

A real racket, open-head, 17 in. long, 1 1/2 in. wide, 1 1/2 in. thick. Each

1.98

Tennis Racquet Presses

The usual type, press, strong frame, wide patent belt. Each

49c

Tennis Balls

Neutron covered regulation size, weight and bounce. Made in England, 1935 balls. Each

25c

Spring Goods, Jasper Ave.—HBC

### Old English and Johnson Quality Waxes at Anniversary Sale Prices

Johnson's Waxes  
Quart cans, 1 lb. tins, 1/2 lb. tins, 1/4 lb. tins, 1/8 lb. tins, 1/16 lb. tins. Each

98c

Johnson's Paste Wax  
2-lb. can, Regular  
1-lb. Special

98c

Hardware, Jasper Ave.—HBC

### BIRD CAGES

At Anniversary Sale Reduced Prices

English made, real brass construction, approx. 14x11x11 in. 7 floor space. Many in perfect condition; a few require glass surrounds, easily fashioned. Former selling prices were 6.50 and 7.95. Sale Special, each

4.49

### 150 Pieces Cream and Green Enamelware

Oilproof Pudding Pan, Baking Pan, 2 1/2 quart Pudding Pan, 1 1/2 inch Baking Pan, 2 1/2 inch Pudding Pan, 2 1/2 quart Open Saucepan, and Sink Strainers. Heavily enameled and every piece perfect. Special, sale pricing, each

39c

### 6 Only Beach "Sunray" COAL RANGES

Beach Sunray Ranges are acknowledged leaders in the medium priced coal range field, and at \$45.00 this is a certain first:

• 18-inch Oven.  
• All steel polished six-hole top.  
• All enamel front with shiny black ends.  
• Removable splash back and warming cabinet.  
• Finished in cream and green.  
• Heavy cast grate linings with triples grates. Special

84.50

Sixes, Jasper Ave.—HBC

### Service Grocery Specials—Phone 26191

### Another Great Sale of Biscuits

6000 LBS. FRESHLY MADE SWEET BISCUITS

Made by the National Biscuit Co., Vancouver, "Red Arrow" Brand

3000 Lbs. 19c  
2000 Lbs. 15c  
500 Pkts. 15c  
Red Arrow Family Soda Plain or Salted 15c

### HBC GROCERIA

<b>3 TO 12 A.M. SPECIALS</b> <b>SUGAR CRISP CORN FLAKES</b> 2 1/2 lb. <b>23c</b> <b>SWEET MIXED PEAS</b> 2 lb. <b>22c</b> <b>COFFEE—HBC</b> 1 lb. <b>37c</b> <b>GRAPES—HBC</b> 1 lb. <b>22c</b> <b>PEACHES—HBC</b> 1 lb. <b>22c</b> <b>APPLES—HBC</b> 1 lb. <b>22c</b> <b>ORANGES—HBC</b> 1 lb. <b>22c</b> <b>LEMONS—HBC</b> 1 lb. <b>22c</b> <b>LIMES—HBC</b> 1 lb. <b>22c</b>		<b>3 TO 12 P.M. SPECIALS</b> <b>CHOICE TOMATOES</b> 10 lb. <b>23c</b> <b>GREEN BEANS—7c. tall</b> 2 lb. <b>23c</b> <b>PEARL WHITE SOAP—</b> 10 lb. <b>35c</b> <b>SUGAR CRISP CORN FLAKES</b> 2 1/2 lb. <b>23c</b> <b>CHOICE TOMATOES</b> 10 lb. <b>23c</b> <b>GREEN BEANS—7c. tall</b> 2 lb. <b>23c</b> <b>PEARL WHITE SOAP—</b> 10 lb. <b>35c</b> <b>SUGAR CRISP CORN FLAKES</b> 2 1/2 lb. <b>23c</b>		<b>14c</b> <b>SHRIMP STEAKS—</b> Per lb. <b>14c</b> <b>SWIFT'S PRIME HAM</b> 10 lb. <b>6c</b> <b>SWIFT'S PRIME BEEF</b> 10 lb. <b>8c</b> <b>SWIFT'S PRIME PORK</b> 10 lb. <b>12c</b> <b>SWIFT'S PRIME CHICKEN</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME DUCK</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME GOOSE</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME TURKEY</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME VEAL</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME LAMB</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME MUTTON</b> 10 lb. <b>14c</b>	
<b>24 to 12c. 68c</b> <b>COBURN NET—Libby's</b> 1 lb. <b>12c</b> <b>CRISP NET FLAKES—</b> 1 lb. <b>12c</b> <b>GRAPES—HBC</b> 1 lb. <b>22c</b> <b>PEACHES—HBC</b> 1 lb. <b>22c</b> <b>APPLES—HBC</b> 1 lb. <b>22c</b> <b>ORANGES—HBC</b> 1 lb. <b>22c</b> <b>LEMONS—HBC</b> 1 lb. <b>22c</b> <b>LIMES—HBC</b> 1 lb. <b>22c</b>		<b>10c</b> <b>SHRIMP STEAKS—</b> Per lb. <b>10c</b> <b>SWIFT'S PRIME HAM</b> 10 lb. <b>6c</b> <b>SWIFT'S PRIME BEEF</b> 10 lb. <b>8c</b> <b>SWIFT'S PRIME PORK</b> 10 lb. <b>12c</b> <b>SWIFT'S PRIME CHICKEN</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME DUCK</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME GOOSE</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME TURKEY</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME VEAL</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME LAMB</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME MUTTON</b> 10 lb. <b>14c</b>		<b>14c</b> <b>SHRIMP STEAKS—</b> Per lb. <b>14c</b> <b>SWIFT'S PRIME HAM</b> 10 lb. <b>6c</b> <b>SWIFT'S PRIME BEEF</b> 10 lb. <b>8c</b> <b>SWIFT'S PRIME PORK</b> 10 lb. <b>12c</b> <b>SWIFT'S PRIME CHICKEN</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME DUCK</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME GOOSE</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME TURKEY</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME VEAL</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME LAMB</b> 10 lb. <b>14c</b> <b>SWIFT'S PRIME MUTTON</b> 10 lb. <b>14c</b>	
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MAIL ORDERS  
FILLED

Send Your Orders  
Early to Avoid  
Disappointment!



Hudson's Bay Company.



INCORPORATED 27<sup>th</sup> MAY 1670.



ANNIVERSARY SALE



STORE HOURS: 9 TO 6 P.M.

PREPARE FOR  
THE HOLIDAY  
SEE JUBILEE  
MERCHANDISE

STAPLES AND BLANKETS

British Admiralty Turkish Towels

Admiralty towels noted for their long wearing qualities—pure white with red striped borders. Regular 48c value. Sale

3 for \$1

Novelty Part Wool Blankets

Invest now in your summer cottage requirements and save! Red blankets bound all around with satin ribbon, each blanket separate. Sale pair

3.95

Mill Ends Wabasso Sheetings

Unbleached sheeting, an exceptionally good quality—useful lengths from 1 to 3 1/2 yards. Priced at 1-1/2 less regular price.

1/3 LESS

Prices from 28c to 2.19

White, Fluffy, Pure Wool Blankets

One of the finest qualities, all-wool blankets procurable. Made by the famous Kenwood mills—size 60 by 84 inches. Don't miss this value. Sale pair

6.95

Irish Damask Linen Table Cloths

You must see the quality of these cloths to appreciate their real value. The size, too, is large, 70x84 inches. Come in designs of midsummer, tulip, scroll, chrysanthemum. Values to 4.85. Anniversary Day Feature Price, each

4.95

SALE OF AUTO RUGS

A fortunate purchase, indeed—these high quality auto rugs at way below their regular value.

Novelty Plaid Rugs. Regular 2.75 value. Each	1.98	Novelty Plaid Rugs. Regular 4.95. Each	3.95
Novelty Plaid Rugs. Regular 3.95. Each	2.95	Novelty Plaid Rugs. Regular 5.95. Each	4.95

Motorists don't overlook these—you'll exclaim "Marvelous Values!"

BUY YOUR FLAGS FOR THE JUBILEE

Make the "Bay" your headquarters for flags. Our assortment is complete—the values are exceptionally good!

Union Jacks on sticks, 12x20 inches. Each	15c	Union Jacks with grummetts, 27x35 inches. Each	1.00
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Union Jacks

18x26 inches. Each	1.75	45x50 inches. Each	6.95
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Wool Bunting Flags

18 by 36 inches. Each	1.75	24x36 inches. Each	3.50
		45x50 inches. Each	6.95

STATIONERY SALE VALUES

100 Only  
New Westminster  
Dictionaries

60,000 definitions; 630 illustrations; 16 colored maps, 1200 pages—many thousands of new words which have come into general use during the last few years

Framed Pictures

Floral, nicely framed, suitable for bedrooms. Each

25c

Letter Pad and Envelopes

Box of 50 sheets; flat pack with 25 white envelopes to match. Regular 48c. Sale

39c

Fountain Pens

Black barrels, gold trim and gold nib. Each

39c

Efficiency Pocket Cases

Contains note pad and places for letters, cards and license case. Made of pin seal. Sale, each

75c

Waste Paper Baskets

100 only, metal baskets. Each 11 inches high. Choice of color in enamel. Each

49c

Drugs, Toiletries, Sundries Sale Priced!

New Loose Powder Compacts

Handsome enamel, variety of color and design; secure fast, English make. Sale, each

49c

From the Toiletry Section

MANICURE SETS—Nicely arranged in roll up cases. Complete

19c

KLEENEX—500 sheets in package

39c

BATH TALCUM—Very large box—official design—total edition—Cardinals, Rose, Sweet Pea, etc. Box

29c

FANCY BATH SALTS—A small cello bags contain bath salts in each package. Per package

15c

PERFUMERS—New styles, and choice of colors.

50c each

From the Drug Section

Sanitizer Nursing Bottles, 8-oz. 4 for 25c

Bottle Brush, new style, complete handle

15c

Rubber gloves—size 7, 7 1/2 and 8

25c

Vaginal Douche Syringe, large bulb

79c

Guaranteed Hot Water Bottle—2 1/2 size

12c

Adhesive Plaster—2 1/2 yards, 1-inch

15c

Rubber gloves—size 7, 7 1/2 and 8

25c

Bath Brushes—detachable handles

49c

REMEDIES

Water softening 2 1/2 gal. 37c

Bath Salts 5 lb. 25c

Epom 5 lb. 25c

Powdered Borax, per lb. 10c

Boric Acid, per lb. 15c

Glycerine and Rose Water, 8-oz. size 35c

Liquid Petroleum, Mineral Oil, 16-oz. 49c

Pure Cod Liver Oil, 16-oz. 49c

Cod Liver Oil with Malt, 2 1/2 size 79c

2 1/2 size 9c

Almond Paste, 2 1/2 size 25c

Almond Paste, small 19c

Just Salt, old style, 16-oz. size 15c

White Petroleum, 16-oz. 19c

Burdock Blood Purifier, 16-oz. 15c

Chase's Ointment, 2 1/2 49c

Doan's Backache Kidney Pills, 16-oz. 35c

Ureol, 8-oz. size 79c

Outstanding Comb Values!

BOBBIE COMBS—Colors; fine selection. Each

5c

DRESSING COMBS—For the ladies; hard rubber, black or mahogany color. 4 1/2 inches long. Each

15c

SEVEN POCKET COMBS—5 inches long with pocket attached. Each

10c

NARROW COMBS—Heavy, fine and pattern; hard rubber; 7-inch length. Each

10c

Drugs, Main Floor—HBC

Brushes and Whisks

WHITE BRISTLE BATH BRUSH—Long white handle, soft white bristles. Circular style

49c

FINGER BRUSH—Long handle, bristles hard and firm. Each

15c

CLOTH BRUSH—Pure grey bristles; very heavy box, wood back. Each

29c

BATH BRUSHES—Good quality, bristles. Sale

29c

CLOTH BRUSH, genuine 3 1/2 x 4 1/2 bristles, set in wood back, large eye with aluminum

49c

WHISK—Three-pronged, with wooden handle, and metal basket. Sale

19c

MILITARY HAIR BRUSH—Large size, choice white or black bristles; black or stained wood back. Pair

69c

Drugs, Toiletries and Sundries—Main Floor, HBC

THESE NEW SPRING SUITS ARE OUTSTANDING VALUE

100 Selected—  
"Two-Trousers"

19.50

Planning to have a new suit for summer—well, you'll be wise to come into our Men's Department bright and early Thursday morning! New worsteds of Blue, Brown and Black shades; tweeds and flannels in the light or medium fawns and greys—single and double-breasted models for young men or conservative dressers. Sizes 35 to 44.

200 Pairs SPORT TROUSERS

Just unpacked in time for this feature, Anniversary Day. Tweeds, Flannels and Worsteds—regular cut or Collegiate sport styles. Light, medium or the darker shades. Medium or wide bottoms. Waist sizes 30 to 44. Sale, pair

3.95

Men's Trench Coats

A waterproof, windproof, rubberized fabric, swivel cloth. Fawn, brown shade. Regulation style with leather buttons.

9.95

Men's Sport Jackets

All wool habitat tweeds in brown and grey check effects. Great to wear with flannel trousers. Sizes 36 to 44. Sale

4.95

Men's Fine Shirts

Special purchase lot! Collar attached style, plain shades of white, blue and tan or fancy stripe effects made up from a good quality broadcloth. Sizes 14 to 17

89c

Men's Coat Sweaters

Penman's make, assorted medium and dark shades. Sizes 36 to 44—

2.19

Men's Fine Socks

Fine silks and silk and lisle mixtures. Numerous patterns and colors. Sizes 10 to 11 1/2. Sale, pair

39c

Cotton Vests

Watson's Spring Needle Knit. White color. Sizes 36 to 44. Sale, each

29c

300 Broadcloth Shorts 3 for \$1

Cool, comfortable, serviceable, balloon seat, elastic in waist; maximum freedom assured the wearer. Waist sizes 28 to 42. Exceptional value at

Men's FINE QUALITY FOOTWEAR

Here are the shoes with lines that give your feet that well groomed appearance. Shoes which when offered at this saving should literally "walk out" of the department. Styled from carefully selected kid, kangaroo and calf leathers. Widths B to D. Sizes 6 to 11. Usual values to 6.00. Sale, pair

4.95

Men's, Boys' and Youths' Sport Oxfords

Moccasin toe style in soft brown elk leather uppers. Sportex rubber soles. Men's sizes 6 to 10. 1.79 Boys' sizes, 1 to 5. 1.69 Youths' sizes, 11 to 13. Pair



100 2-PANT BOYS' SUITS

SPECIAL PURCHASE LOTS 9.95

This range secured by a series of special purchases—style and quality is tailored into every inch of the single and double breasted models. Tweed materials in Grey, Fawn, and Brown shades. Sizes 6 to 12 years—Coat, Goggles and Longs. Sizes 13 to 18 years—Coat and Two Longs.

Black Rubber Coats

For those rainy days—Boys' sizes 8 to 18 years 15 only, each

3.95

Boys' Polo Shirts

Mesh weave, short sleeve style, color and white. Sizes 8 to 16 years. Each

49c

Boys' Shorts or Longs

English open knee knicker or long pants—Tweed materials, dark and medium shades—size 4 to 17 years. Pair

98c

Boys' Golf Hose

Turn-up style, reinforced at points of wear. Medium. Sizes 7 1/2 to 10. Sale, pair

3 for \$1

Men's Black Oxfords

Smart Blucher cut oxfords in selected black side leather. McKay sewn leather soles and rubber heels. Sizes 5 to 11. Pair

1.79

Men's and Boys' Footwear, Jasper Ave.—HBC

TOBACCO SPECIALS

Benson & Hedges Jubilee Cigars

Mild, invincible shape Cigars. HBC guaranteed quality.

Boxes of 50 Cigars for 2.25 12 Cigars for 55c

Discontinued Himyar Cigarette Making Deals

Consists of 1 pkg. Cigarette Tobacco; 50 Cigarette Tubes, 1 Cigarette Maker, 1 Cigarette Case. Formerly 90c value. Special for Anniversary Day only. Complete

39c

Fresh River Shannon Tobacco

100 lbs. only—for pipe or for rolling your own. Exceptional quality at the new price of, per HALF POUND

50c

Tobacco, Jasper Ave.—HBC



MOTHERS ATTENTION



# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1870.

—STORE HOURS: 9 TO 6 P.M.—

—TELEPHONE 27141—

## ANNIVERSARY SALE

A CARNIVAL OF EXTRAORDINARY VALUES FOR

# THURSDAY, MAY 2<sup>ND</sup>—ANNIVERSARY DAY



1  
6  
7  
0
265 YEARS IN CANADA
265 YEARS OF PROGRESS
1  
9  
3  
5

From King Charles II

Merchants Under Eleven Sovereigns

To King George V

## 3.95 For These Sample Dresses Including Values to 9.95

Crepes and sheers in the snappiest range of styles and in bright shades for Spring, as well as darker tones—a full range of long and short sleeves—a dress you will be proud to wear. Sizes 14 to 44.

## Wool Crepe and Silk Skirts 1.95

Smart tailored crepes with pleat or button trimming, featured in several different styles. Summer shades as well as darker colors. Sizes 14 to 20. Sale.

## Fur Coats Lower Priced In Our May Fur Sale

Musk rats	Electric Seal Coats
Sizes 14 to 18, Reg. \$100. Less 20% Sale	Sizes 14 to 44, Regular \$68. Less 20% Sale
Musk rats	Hudson Seal Coats
Sizes 14 to 44, Regular \$103. Less 20% Sale	Regular \$72. Less 20% Sale
Musk rats	Hudson Seal Coats
Sizes 14 to 44, Regular \$119. Less 20% Sale	Regular \$148. Less 20% Sale

Furs, Second Floor—HBC

## 13.75 Buys a Smart 3-Piece SWAGGER SUIT

The greatest swagger success of the season—a four-in-one garment at this low sale pricing. Full length topcoat—short tailored suit—monotone tweeds in grey, fawn, blue, green, tones. Sizes to 42.

## Short Tailored Suits

A really smart tweed suit, beautifully tailored and well styled—semi-fitted tailored coat with two or three pockets—skirts plain tailored—the suit for the business girl. Sizes 14 to 40.

6.95

Dresses, Suits, Coats, Second Floor—HBC

## Select YOUR MILLINERY FOR SPRING—NOW!

New Millinery

1.49

New Millinery

2.88

The perennial favorite is pedicel straw—light on the head, needless to say the brimmed styles—lead—tailored trims. Regular 1.95 value. May Sale feature. Head sizes 21½ to 24 inches.

Majority have brims in this special grouping—there's Taffetas, Crepes and Silks—wanted sizes and practically every wanted color. They're sure to please!

Millinery, Second Floor—HBC



## Short Sport Coats

Zipper fronts, action backs, colors—Reds, Blues, Greens and Browns. Sizes 14 to 20. Sale.

3.95

## Limited Quantity—Fleeced Cloth Coats

Tailored styles with stitched collars and Revers—Belted or unbelted models. Blue, green or brown shades. Every one a Bargain Thursday. Sale

5.75

## Embroidered Blouses

Exceptionally attractive Blouses to wear under your swagger suit. Imported direct from Austria. Sale.

1.95

# Shop with Confidence—Quality Goods at Lower Prices

### 9 A.M. SPECIALS!

**Candy Special!**  
300 lbs. Mint Humbugs—pure candy—fresh and white—some 9 a.m. Special Thursday. 13c  
Candies, Main Floor—HBC

**Stationery**  
Clean-up of 100 boxes of stationery, 25c, 50c and 75c values. 9 a.m. Special. 25c  
Stationery, Main Floor—HBC

**Turpentine**  
48-c. bottles Turpentine. Regularly 50c. Thursday, 9 a.m. shopping, per bottle. 38c  
Paints, Jasper Ave.—HBC

**Men's Sample Shoes**  
28 pairs only, one only. Every pair worth half as much again. 9 a.m. Special. 4.95  
Men's Footwear, Jasper Ave.—HBC

**Toilet Paper**  
200 rolls Hospital Toilet Paper—pure white bleach—soft, creped, 8-c. rolls. 9 a.m. Special. 32c  
Wines, Main Floor—HBC

**Women's Tennis Shoes**  
All white canvas—extra with rubber sole, narrow fitting. 9 a.m. Special. 77c  
Women's Footwear, 2nd Floor—HBC

**Voiles**  
500 yards, new attractive floral voiles—sheer weaves. 9 a.m. Special. 15c  
Furs, Second Floor—HBC

**Service Trays**  
14-inch, electric plate—with new glass or enameled. Real bargain. each. \$1  
Silverware, Main Floor—HBC

**Breakfast Cups**  
36 dozen, Clover leaf pattern cups only—tall shape. 9 a.m. Special. 29c  
(Limit 2 doz. to a customer)  
China, Jasper Ave.—HBC

**Men's Pants**  
Strong khaki drill, finished with belt loops, cuff bottoms. Sizes 28 to 44. Special. 1.29  
Men's Wear, Jasper Ave.—HBC

**Men's Socks**  
Slightly reduced, 48 pairs, 4-c. socks. 9 a.m. Special. 23c  
Socks, Jasper Ave.—HBC

**Kiddies' Skirts**  
Silk crepe skirts attached to bodice. Sizes 2 to 4 years. All colors. Sale. 59c  
Children's Wear, Jasper Ave.—HBC

**Women's Panties**  
34 only, pure silk. Koper make. Lace trimmed. All sizes. Formerly 1.29. 9 a.m. Special. 79c  
Women's Underwear, Second Floor—HBC

**Pillow Slips**  
Bleached & new white—Wabaco quality. Personal shopping only. Each 15c  
Slipcases, Main Floor—HBC

**Pullover Sweaters**  
The smartest and latest sweaters in pastel shades and white. Sizes 14 to 20. 9 a.m. Special. \$1  
Sweaters, Second Floor—HBC

**Women's Scarfs**  
Chiffon shawl style. 100 only. Plain design. 9 a.m. Special. 29c  
Scarfs, Main Floor—HBC

**Kitchen Chairs**  
200 only, golden finish. Strong back. 9 a.m. Special. 79c  
Furniture, Third Floor—HBC

**Rexoleum**  
Round new pattern—dominion make—new color. 4 foot width. Reg. yard. 9 a.m. Special. 29c  
Rugs, Third Floor—HBC

### 2:30 SPECIALS!

**Boys' Running Shoes**  
Brown canvas uppers, brown trim. Rubber sole. Sizes 11 to 5. 2:30 Special. 66c  
Boys' Footwear, Jasper Ave.—HBC

**Cushion Tops**  
18 inches square. Navy, dark green, in different colors. In definite colors. Black, cut out felt top. Prices 17c. Cushion sets alone. 9c. Complete with fringe. 99c  
Furniture, Main Floor—HBC

**Handkerchiefs**  
Women's plain initial handkerchiefs. White with large initial. 2:30 Special. 2 for 25c  
Handkerchiefs, Main Floor—HBC

**Children's Shoes**  
One strap and one strap style in white or cream silk leather. Leather soles and rubber heels. Sizes 8 to 10½. Pair. Children's Footwear, 2nd Floor—HBC

**Old Books**  
200 volumes, leather, half leather and cloth bound; priced to sell from 50c to 2.50. Special. Half Price  
Stationery, Main Floor—HBC

**Table Cloths**  
Linen breakfast cloth. Size 24 by 36 inches. Reg. 1.29 value. Personal shopping only. 51c  
Slipcases, Main Floor—HBC

**Footstools**  
100 only, round top, walnut leaf, easy-tilting covering. 2:30 Special. 89c  
Furniture, Third Floor—HBC

**Bedroom Rugs**  
Reversible, fringed, 4-c. woven pile. Level color effects, and the size 24 by 48 inches. Personal shopping, each. 98c  
Rugs, Third Floor—HBC

**Net Panels**  
Flax net with pattern. 100 only, fringed bottom. Sale. 39c  
Draperies, Third Floor—HBC

**Teapots**  
Limited quantity only, imported Teapots. Factory direct. 2:30 Special. 10c  
China, Jasper Ave.—HBC

**Boys' Suits**  
Light or medium shade flannel, single breasted coat, open k n e e. 2:30 Special. 1.95  
Boys' Wear, Jasper Ave.—HBC

**Men's Pyjamas**  
Cottons with belt. McGregor El Paso belt. Of fine flannel. Striped pattern. Sizes 34 to 44. 2:30 value. Special. 98c  
Men's Wear, Jasper Ave.—HBC

**Wabasso Prints**  
Mill ends of fabric, 200 yards, 36 inch wide. 2:30 Special. 15c  
Prints, Main Floor—HBC

**Costume Jewelry**  
200 pieces—Ear-rings, Pins, etc. Personal shopping only. 2:30 Special. 5c  
Jewelry, Main Floor—HBC

**Men's Overalls**  
Blue denim, high-back style—usual pockets—sturdy sewn. Sizes 34 to 44. Limited number. 98c  
Men's Wear, Jasper Ave.—HBC

**Boys' Overalls**  
Navy, Green or Wine. Sizes 2 to 8 years. Generally 2:30 Special. 89c  
Boys' Wear, Jasper Ave.—HBC

**Frilled Curtains**  
200 yards, fancy colored borders. 18-inch wide, 5 foot length. Pair. 29c  
Draperies, Third Floor—HBC

**Women's Hose**  
Cottons with belt. In special "service" design. 100 pairs to lot. Smart 100% P. Substant. Sizes 34 to 44. 1915 Pair. 25c  
Hosiery, Main Floor—HBC

SHOP EARLY!

BUY NOW!









# Exquisite! for Spring

There's blitheness and life in these CHARMING New Spring Shoes... The mode in an unusual one and has produced a great many exciting styles in blue, brown, grey, black—kid, calf, tree bark and quilt in clever combinations. You must see them today!

\$5.00

X-RAY FITTED

EDMONTON'S LEADING SHOE STORE

**Sterling Shoes Ltd.**

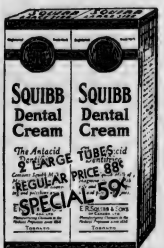
10150 JASPER AVE. Phone 27432

## Mail or Bring Us YOUR FILMS



### EXPERT FINISHING

We develop and print any size roll 30c  
Reprints, 5c each



**ENO'S "FRUIT SALT"**

HANDY SIZE 47 CENTS

Household Size 79 CENTS

"Kleerex"

50c "1.00

**LISTERINE**

Our Everyday LOW PRICES

3-oz. 25c

7-oz. 49c

14-oz. 89c

**GLOVER'S**

ANIMAL MEDICINE

Ask for FREE ILLUSTRATED BOOKLET

on the Care of your Dog

Scott's Emulsion

At These Low Prices

39c and 79c

**ATTACK THE CAUSE OF RHEUMATISM**

**RUMACAPS**

RHEUMATIC CAPSULES

MAIL ORDERS

Out of Town Customers may take advantage of these prices by adding 10c to amount of order to cover postage.

**LIVER TONE**

Try it for your diarrhea, headache and biliousness.

50c 2 for 50c

1.00 2 for 1.00

**TOILET ARTICLES**

2 for \$1

2 for \$1.25

2 for \$1.50

2 for \$1.75

2 for \$2.00

2 for \$2.25

2 for \$2.50

2 for \$2.75

2 for \$3.00

# Merriek's SALE

Another Real Opportunity to Save —  
Thurs., Fri., Saturday at These Handy Locations

McLeod Bldg.,  
Opp. Post Office  
Phone 2425

Jasper Ave.,  
at 14th St.  
Phone 3274

Jasper Ave.,  
at 14th St.  
Phone 3274

Whitely Ave.,  
at 10th St.  
Phone 3154



Remedies

2 for \$1

2 for \$1.25

2 for \$1.50

2 for \$1.75

2 for \$2.00

2 for \$2.25

2 for \$2.50

2 for \$2.75

2 for \$3.00

2 for \$3.25

2 for \$3.50

2 for \$3.75

2 for \$4.00

2 for \$4.25

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2 for \$4.75

2 for \$5.00

2 for \$5.25

2 for \$5.50

2 for \$5.75

2 for \$6.00

2 for \$6.25

2 for \$6.50

2 for \$6.75

2 for \$7.00

2 for \$7.25

2 for \$7.50

2 for \$7.75

2 for \$8.00

2 for \$8.25

2 for \$8.50

2 for \$8.75

2 for \$9.00

2 for \$9.25

2 for \$9.50

McLeod Bldg.,  
Opp. Post Office  
Phone 2425

Jasper Ave.,  
at 14th St.  
Phone 3274

Jasper Ave.,  
at 14th St.  
Phone 3274

Whitely Ave.,  
at 10th St.  
Phone 3154

## TOILET ARTICLES

1500 FACE POWDER, Assorted colors	2 for \$1	250 GEORGIAN	2 for 35c
50c FACE POWDER, Assorted colors	2 for 50c	250 BENZO ALMOND CREAM	2 for 35c
12.25 BATH DUSTING POWDERS	2 for \$1.25	THEATRICAL COLD CREAM	2 for \$1.00
25c TALCUM POWDER	2 for 25c	40c CITRUS LEMON	2 for 60c
25c TALCUM 1-lb. tubs	2 for 35c	50c MARGOT GOLD CREAM	2 for 50c
25c AFTER-SHAVE TALCUM	2 for 35c	50c MARGOT CREAM	2 for 50c
25c PEPIN DENTAL CREAM	2 for 25c	50c MARGOT VANISHING CREAM	2 for 50c
25c MILK OF MAGNESIA TOOTH PASTE	2 for 35c	150c BATH SALTS	2 for \$1.00
25c VALER SHAVING CREAM	2 for 35c	25c BRILLIANTINE	2 for 35c
150c SHAVING SOAP, Cakes	2 for 10c	25c BRILLIANTINE	2 for 50c
150c MENTHOL SHAVING LOTION	2 for 60c	25c COGNAC OIL	2 for 35c
150c LILAC LOTION	2 for \$1.00	150c QUININE HAIR TONIC	2 for \$1.25
25c RAY	2 for 75c	150c BATH SOAP	2 for 10c
150c JAZZIN TOILET WATER	2 for \$1.50	150c ALMOND COCOA SOAP	2 for 10c
25c SHOWER SOAP, Assorted Odors	2 for 50c	150c BABY'S SOAP	2 for 10c
PERFUME ATOMIZERS	2 for 35c	25c FOOT POWDER	2 for 35c
Crystal Glass, Gold Finished Metal Parts, 7c. Clear	2 for 98c		

## HOUSEHOLD DRUGS

150c BORACIC ACID POWDER	2 for 15c	150c SODA MINTS	2 for 15c
250c BORACIC ACID POWDER	2 for 25c	250c ZINC OINTMENT	2 for 50c
150c EPSOM SALT	2 for 15c	250c SULPHUR OINTMENT	2 for 25c
250c A.B. & C. TABLETS, Bottles of 100	2 for 25c	250c CASTOR OIL	2 for 25c
250c CASCARA TABLETS	2 for 25c	250c LUCERNE and ROSE WATER, 4-oz.	2 for 25c
250c SEIDLITZ POWDERS, freshly made	2 for 25c	250c GLYCERINE and ROSE WATER, large	2 for 50c
250c LIQUID PETROLEUM, 4-oz.	2 for 50c	250c XOLIC DISINFECTANT, 8-oz.	2 for 50c
250c ACKOIDS, 100 bottles	2 for 75c	250c ANKER-PAIN-EXPELLER, 4-oz.	2 for 50c
250c PSILLIUM, 1-lb.	2 for 69c	250c OIL OF WINTERGREEN	2 for 25c
150c NORWEGIAN COLD LIVER OIL	2 for \$1.00	250c FRIARS BALM	2 for 25c
250c HUCKLEBERRY PEROXIDE	2 for 25c	250c TINCTURE OF IODINE 5%	2 for 50c
3-oz. QUININE CAPSULES	2 for 50c	250c MERCURIOCHROME	2 for 25c
3-oz. QUININE CAPSULES	2 for 35c	250c PURE GLYCERINE	2 for 25c

This is Not a 2 for 1 Sale Item

**EXPECT A LOT FROM EVEN YOUR FIRST JAR OF VITA-RAY CREAM**



Get a jar of Vita-Ray Cream today — use it faithfully every day and you will see a marked improvement in your skin in three weeks! We can show you microphotographs of skin before and after the use of this cream which prove in gratifying detail, smaller pores—fairer lines—vanishing dryness.

Prescribed by a Boston doctor, tested in a university, Vita-Ray Cream is the first preparation to meet the most basic need of the human skin: — to carry life-giving Vitamin D direct to the living tissues under the surface.

Vita-Ray Cream cleanses as well as supplies the beauty Vitamin D. Tested and Approved by Good Housekeeping Bureau

## Sundries

ENTRA SPECIAL: MOTOPIPHOT GARNISH, BAGS	2 for 79c
150c FINE CHAMBER LEATHER	2 for \$1.25
40c FINE CHAMBER LEATHER	2 for 75c
50c SHAVING BRUSHES	2 for 50c
50c POCKET COMBS	2 for 25c
25c MEN'S DRESSING COMBS	2 for 35c
25c MEN'S DRESSING COMBS	2 for 35c
25c TOOTH BRUSHES, Exceptional	2 for 25c
150c TOOTH BRUSHES, Best British	2 for 50c
150c POWDER PUFFS	2 for 15c
25c POWDER PUFFS	2 for 25c
25c NAIL BRUSHES	2 for 25c
15c WAHLE CLOTHS	2 for 15c
75c VACUUM BOTTLES	2 for 79c
10c BLANK BAND NIPPLES	2 for 10c
25c BABY CRUISE PANTS	2 for 25c

## Stationery

150c ENVELOPES—Blue Lined, Business	2 for 10c
150c ENVELOPES—Red Lined, Business	2 for 15c
150c WRITING PAPER, note size	2 for 15c
150c WRITING PAPER, letter size	2 for 25c
150c WRITING PAPER, legal size	2 for 35c
150c VELLUM STATIONERY, 50 sheets	2 for 50c
150c PHOTO ALBUMS, Reg. 31.00, 100c	2 for 50c
150c DESK SETS, 2 for \$1.50	

## Surgical Needs

150c HOT WATER BOTTLES	2 for \$1.00
250c HOT WATER BOTTLES	2 for \$2.00
250c TUBING LENGTHS	2 for 25c
250c ATTACHMENT SETS	2 for 69c
150c ADHESIVE PLASTER, 1-in. rolls	2 for 10c
250c ADHESIVE PLASTER, 1-in. by 2-in.	2 for 25c
250c ADHESIVE PLASTER, 1-in. by 3-in.	2 for 60c
250c ABSORBENT COTTON, Hospital	2 for 59c
250c ABSORBENT COTTON, 5-oz.	2 for 35c
250c STERILE GAUZE, 12-oz. pkgs.	2 for 25c
250c STERILE GAUZE, 3-oz. pkgs.	2 for 59c
250c STERILE GAUZE, 2-oz. pkgs.	2 for 15c
250c STERILE GAUZE, 1-oz. pkgs.	2 for 20c

## Soda Special

At All Our Fountains

THURS., FRIDAY & SAT.

Jumbo BANANA SPLIT

2 for 25c

## Your Children -

By OLIVE ROBERTS, BARTON

Ladders and broomsticks and

housecleaning time. Flowers and

hats and brooms and rakes, pots

and brooms and rakes, pots and

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### Apartments (Unfur.)

Glencoe Apts. 9718 107 Ave.  
J-17-107

**Rooms (Furnished)**  
**BERRY Hotel**, 105 St., close to  
 er; low rates. Ph. 31297. 1-999-103  
 Two rooms, furnished or unfur-  
 ned. 11013 98 Ave. 48-105  
**PORTABLE** clean room, hot, cold  
 water, conveniences, gentlemen.  
 108 St. 1-999-103

Y furnished front room, refined  
11208 100 Ave. Ph. 26351. 42-103  
furnished room; also bed-sitting  
; reasonable. 9222 111 St.  
J-12-106  
PORTABLE room; private home;  
optional. Ph. 24744. 9644 105  
L. 1-971-104  
single room. all conveniences.  
man preferred. 9902 111 St.  
1-964-104

SHED or unfurnished rooms,  
903 St.; side entrance. Ph. 26728.  
I-965-104

SHED and housekeeping rooms  
at 9935 102 St. Phone 22489. C

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## Hotel Rooms

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MINI: 56c for good clean rooms  
Millier Hotel, 6645 103 Ave.

EMPIRE HOTEL, 10246 96 ST.  
for rooms, food, and self service

**QUEEN'S HOTEL**  
Clean rooms; close to car lines,  
rate rates 9733 Jasper Ave.

**ST. REGIS HOTEL**  
Rooms \$1 up, opp. C.N.R. Station  
in Edmonton stop at the Royal  
George Hotel. "The House of Com-  
and Service." Rates, \$1.50 up.  
ing and banquet rooms; lunch-  
ing, barber shop; billiard room.

**rooms (Housekeeping)**  
2 room suite; bed chesterfield;  
located: \$18. 9738 111 St. J-8-106  
furnished front room; smaller  
together; separate. 10817 83rd  
J-36-108

**ORATED** suites, housekeeping  
Riverview Apts, South of Jas-  
3 St. J-8-106

DE Lodge—Furnished rooms and  
gas ranges. 9926 101 St.  
J-23-107

10043 9 St. \$10 monthly up;  
keeping rooms, gas. J-7-106

ASHED two rooms with gas. 9530  
Ave. Ph. 22875. J-9-106

two nicely furnished house-  
keeping rooms; central. 10139 105  
J-10-106

furnished 2 room suite; rede-  
cor. 10524 83 Ave. Ph. 31982.  
J-11-106

room suite, also single room;  
10043 112 St. 1-094-105

urnished room, large and com-  
fortable; newly decorated. 10152 103  
St. 1-995-105

AVAILABLE rooms, newly deco-  
rated; quiet; central; reason-  
able. 10142 103 St. 1-995-105

ROOM suite, furnished or un-  
furnished. 9332 107A Ave. Ph. 21802.  
1-983-105

AVAILABLE rooms; gas ranges; very  
clean. 10158 103 St. 1-972-104

3 rooms, private bath, bal-  
reasonable. 11402 95A St. 36-104  
decorated; reasonable; furn-  
modern conveniences; gas;  
1. 9818 105 St. 1-952-103  
decorated 3 room suite; also  
room and kitchenette; hard-  
floors; all utilities; private  
reasonable. 10743 105 St. Ph.  
1-932-103  
Side suite, balcony, gas, adults.  
296. 9850 84 Ave. 1-940-103

decorated suites; also single  
Fraser Lodge, 10873 98 St.  
1-941-103

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**NTWORTH APTS.**  
102 Ave Housekeeping rooms.  
fur. gas. hot cold water Also  
rooms flats by day, week, month.

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**rooms (With Board)**  
furnished, redecorated room!

looking. Ph. 26505. 10154 105  
J-18-107

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RTABLE room; radiant; phone;  
\$17 month. 9803 104 St  
J-35-108

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and room. \$4 weekly; home  
arts, piano, phone; washing in-  
s; well recommended. 0535 106A  
J-30-109

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double room on main floor;  
beds; suit two gentlemen. 9808  
Ph. 26343. 1-978-109

and room at reasonable rates.  
8 Ave. 1-989-103  
or double rooms; nice home.  
99 Ave. 1-969-104  
room downstairs, verandah,  
bath, washing, conveniences.  
3 St. 39-104  
F. Brander, 445 Birks Bldg.  
bright, costly furnished  
room; home comforts; laundry;  
for gentlemen. Ph. 8145, 11854  
venue. 1-968-164

with meals; home privileges;  
brage. 9953 107 St. 1-930-103

furnished room; private home;  
optional; Phons. 10018 106 St.  
1-930-103

N room; board if desired; rea-  
rent. 9948 104 St. 1-949-103

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## Rooms Wanted

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have a room or suite vacant.  
a tenant. Ph 24413 General

**Automotive**  
**Auto Wreckers**  
**on Auto Wreckage**  
used parts Prompt attention  
orders 16390 103 St. Ph. 21812

**THE OLD RELIABLE"**  
**Auto Wreckage, Ltd.**  
Automobile Parts Distributors  
Jones 35505, Office 26947  
10340 97th Street  
Auto Part We Can Supply It.  
**WRECKAGE SUPPLY WAREHOUSE**  
51 Phone 11643  
1 AUTO WRECKAGE

**GLEN'S**  
**WRECKAGE LTD.**  
New and Used Parts  
Street Phone 21925  
**MOTIVE ELECTRICIAN**  
Auto electric service, gener-

Sheet.





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# IT PAYS TO SHOP AT EATON'S

Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Except Wednesday, 8:30 a.m. to 1:00 p.m. To Call EATON'S, Dial 9-1-2-0.

## May Sale of Household Staples and Linens

### Hemstitched Sheets

A "Wabasso" Line... the Borders Hand-Drawn

Ordinarily sheets of this excellent quality ask \$3.50 a pair—and are very good value at that! A cotton of fine texture, and a smooth, even finish, they measure 77 by 96 inches, ready hemmed. Note the fineness of the hand-drawn hemstitched borders! 8:30 SPECIAL... FAIR, **\$2.95**

### Plaid Blankets

Featured at Ten-Thirty! Fine Flannelette

That these blankets are "substandard" won't dismay you! In the comfortable wear they'll give! Creamy hued, in the soft downy cottons, they've big block checks in rose, blue, gold, mauve or green. About 70 by 80 inches in size. SPECIAL AT 10:30... EACH, **\$1.00**

### Linen Table Cloths

Irish double-damask linens, for these beautiful table cloths! They're a 72 by 90 inch size, and are every one first quality, despite this saving price! Floral and conventional damask patterns. 8:30 SPECIAL... EACH, **\$3.95**

### Linen Tea Towels

Few housewives ever feel they have too many dish towels like these—the rapid-drying, creamy linen kind! Absorbent, lintless, they measure about 19 by 32 inches, and are hemmed ready for use. 8:30 SPECIAL... EACH, **19c**

### Roller Toweling

For hand towels or rollers, this pastel Turkish cotton toweling will prove both attractive and serviceable! Thick and fluffy—in pink, mauve, blue, gold, green, with a 'key' border motif in self colors. 17 inch. 8:30 SPECIAL... YARD, **29c**

### Eccu Striped Towels

Another special from English mills! Towels of the practical 19 x 39 inch size... a thirsty, quick-drying weave in eccu Turkish cotton toweling. Striped... fringed borders. SPECIAL... PAIR, **29c**

### Rayon Bedspreads

The gleaming richness of one of these spreads will make a wonderful difference in dressing up your bedroom! A broadened rayon taffeta weave... rose, blue, gold, mauve or green. About 80 by 100 inches, allowing generous side valances. SPECIAL... **\$2.95**

### Damask Table Cloths

Large 54-inch cloths, hemmed ready for use! They're a tiny damask pattern in the snowy cottons, and border stripes in green only. Ordinarily \$1.00. 6:30 SPECIAL... **69c**

### "Wabasso" Cases

A clearance of "seconds" from this leading line! They're pillow slips of serviceable quality... snowy cottons, in 40- and 42-inch width, with neatly hemmed borders. 8:30 SPECIAL... **6 for \$1.00**

### "Wabasso" Sheetting

A better quality, in bleached sheeting of this dependable label. To add to its economy, there's hemming service without charge, Thursday. 81-inch width. 8:30 SPECIAL... YARD, **59c**

### Unbleached Cotton

An English weave—and you know what THAT means, for sturdiness of texture! A few tubbings will bring it up snowy white, ready for home sewing as well as staple uses. It's a 36-inch width. SPECIAL... **10 yds. \$1.00**

### 'Homespun' Blankets

Blankets of the famous "Skeldon" make... in a weave that resembles homespun. About 64 by 84 inches—whipped in slims, which is a seven-pound weight in fine wool. Creamy white, block bordered. SPECIAL... PAIR, **\$5.95**

### "Wabasso" Cases

With Hand-Drawn Hemstitched Borders

These pillow slips are of finer quality—make no mistake about that! The closely woven, snowy cotton has the durability that has made "Wabasso" famous. They're 42 inches in width, bordered in hemstitching. 8:30 SPECIAL...

**3 for \$1.00**

### Special! Towel Clearance

Outstanding Value... No C.O.D.'s

Fluffy white or ecru-toned towels, in this clearaway! The first are bordered or striped in pastels, and the others gay with bright hued stripes, and fringed borders. All of 21 x 41 inch size. 5:30 SPECIAL...

**4 for \$1.00**

—Staples and Linens, Second Floor, Phone 9-1-2-4



### New "Lady Biltmore" Hats Arrive!

More of these Aristocratic-Looking Felts, So Popularly Priced

A "Lady Biltmore" is to be seen with the smartest of tailcoats and swaggers... on the business avenues. This new grouping affords a choice of the styles you've acclaimed so enthusiastically this Spring... in a wide range of new shades. A complete size range **\$5.95**

—The Model Hat Shop, Second Floor

### The Bracelet Watch

An Ideal Gift for Graduation

Miss Modern of Class '35 will thrill to your gift of one of these bracelet watches. A dainty baguette, smartly modern in its chrome finished case, and with a matching link bracelet. Fifteen jewel movement. In a presentation box... **\$15.00**

—Watches, Main Floor, Phone 9-1-2-5-3



### "Pearl" Necklets

Pearl beads are 'right with nearly every costume—and perennially charming! Here are graduated strands of creamy, imitation beads... single, double or triple strands in the necklets. Ornamental clasps. In a gift box. If you wish. SPECIAL... **\$1.00**

—Jewelry, Main Floor, Phone 9-1-2-6-3

### Smart Bead Bags

Imported! Pearl Tones, or Glistening Jet Black

A wee pouch for her compact and hankie, when she's party-bound. An adorable gift! Iridescent beads in pearl tones or a glistening jet with silvery patterning. Nicely lined and finished. SPECIAL... **\$1.00**

—Handbags, Main Floor, Phone 9-1-2-6-3

### Aprons Ready to Embroider!

A Creamy Factory Cotton, with Stamped Designs

Fudge aprons, Madame... the kind so easy and practical to slip on over a 'best' frock... so easy and pleasant to finish up, in these stamped designs. Choose a floral or a Colonial Lady pattern... they are stamped on the same fine, creamy cotton, ready for needles and flow, and the snip of busy scissors. SPECIAL... **25c**

### Bridge Cloths

The glossy finish of a black satin cover makes a dressing surface for card playing. These coverings are well made—about 26 inches square, with edges gaily bound in red, green, yellow or blue. Tapes for tying. Appropriate floral designs in embroidery. SPECIAL... **59c**

—Stamped Goods Section, Second Floor, Phone 9-1-2-8-3

### Notions!

HOSIERY MENDING COTTON, four-ply, popular colors. 3 spools, 10c  
RUBBER HEEL GRIPS, in comfortably into your shoes. FAIR, 10c  
BONE HAIR PINS, 10c  
6 on card  
SLIMMER HAIR NETS, keep "wave" in place. 10c  
BROWN FLOOR CLOTHS, cotton material, EACH 10c  
MECHANIZED SEWING COTTON, Black or 3 spools, 10c  
LINEN THREAD, black or white, 50-yard spools, 3 for 10c  
—Notions, Main Floor, Phone 9-1-2-6-3

### Feature! "Sunkist" Oranges and Lemons

The Season's Last Carload Shipment!



Benefit by these Exceptionally Low Prices!

Come into the Fruit Section, Thursday! Sample the juice of this delicious "Sunkist" fruit, and realize anew how invigorating and refreshing these fresh oranges and lemons are. Then plan to buy in quantity... all prices are generous, and savings are exceptional on half-case and case purchases.

A Featured Event for May 2nd, 3rd and 4th!

### "Sunkist" ORANGES

Seedless and Fresh... Popular Sizes

Size 100, dozen 69c | Size 200, dozen 45c  
Size 126, dozen 59c | Size 252, dozen 39c  
Size 150, dozen 54c | Size 288, dozen 37c  
Size 176, dozen 49c | Size 344, dozen 29c

### "Sunkist" LEMONS

Firm, Fresh Fruit... Medium Ripe

Size 270, doz. 33c | Size 300, doz. 29c  
Size 360, doz. 25c



### Silk-to-Top Crepe Hose—First Quality

An "expensive" quality, in your favorite crepe stockings... but a purse-easy pricing! Real silk, every thread... clinging with ample slenderness, thanks to full fashioning, and delightfully dull and sheer. The quantity is limited, but the shades you prefer are here—and in your size, 8½ to 10½. Every pair first quality! SPECIAL... FAIR, **79c**

### First Quality Service Sheers

Pay a 'substandard' price for lovely, flawless stockings, Thursday! Real silk stockings, too—full fashioned, in the shades of the season! Thriftily to choose several pairs, at such a saving, don't you think? Sizes 8½ to 10½. SPECIAL... FAIR, **59c**

### Rich Service Real Silk Hose

Always a demand for the 'tailored' stockings... sure to be an eager flurry of shoppers for these, at just 79c! Every pair first quality—that's the remarkable thing about this offer. They're the overmarks of a well-known branded line, of this season's shade selection. Full fashioned. 8½ to 10½. SPECIAL... FAIR, **79c**

### At 10:30! Grenadine Chiffons

The dullness of finish of these particular chiffons will amaze you, if you haven't worn Grenadines, before. And please notice that they're real silk, right to the picot tops. "Right" shades; sizes 8½ to 10½. STANDARDARDS. SPECIAL AT 10:30... FAIR, **50c**

—Hosiery Section, Second Floor

### Women's Smart Kid Gloves

You'll want two or three pairs of these trig slippers when you see them, or we'll miss our guess. Trim, or trimmed with stitching and applique. Slippers, all. Fashionable shades, and sizes 6 to 8. SPECIAL... PAIR, **\$1.85**

### Crochet Gloves!

Stylists hand it to this vogue in gloves as being one of the leading style trends for the coming season! White or natural. SPECIAL... FAIR, **59c**

—Glove Section, Second Floor, Phone 9-1-2-4-2

### Big 9:30 Sale! Men's Socks!

Plan to Stock Up, in this Thrift Event, Thursday!

Your dollar will go a long way in supplying you with the kind of socks you like, if you make a point of shopping early Thursday! They're "Hirsils", every pair of them. Some of wool and cotton... some entirely of the sturdy cottons... others of rayon and lisle. As for patterns, you're sure to find just the ones you want—swanky or plain, bright or darker. Sizes 10 to 11½. SPECIAL AT 9:30... **3 pairs \$1.00**

—Men's Socks, Main Floor



### Play Ball! It's Baseball Time Again!

EATON'S is Ready with the Baseball Equipment You'll Need

### Baseball Bats

29c to \$1.00 FOR HARDBALL.

\$1.00 to \$2.95

### Baseballs

45c to \$1.75

50c to \$1.50

### Baseball Gloves

50c to \$5.25



—Sporting Goods, Downstairs, Phone 9-1-2-4-9

### All-Enamel Gas Range

An Allowance of \$20.00 For Your Present Range, on this Purchase!



The latest improvements in gas ranges from a famous maker, are included on these stoves. Finished in gleaming grey and white enamel... featuring such improvements as a lighter, concealed manifold, and a drawer broiler.

ONE RANGE WITH THERMOMETER.

**\$70.00**

WITH "WILCOLATOR" ATTACHMENT.

**\$79.00**

—ALSO AVAILABLE ON DEFERRED PAYMENT TERMS. —Gas Ranges, Downstairs, Phone 9-1-2-4-4

See Back of This Page for Other EATON Announcements

**T. EATON CO. LIMITED**  
EDMONTON CANADA

**Hemstitching**  
Dress Fabrics Section